





DISRUPTION & IMPACT

วิกฤตหนัก!
คาด อีก 10 ปี
"มหาวิทยาลัยไทย"
จะไม่รอด!!

**Aging Society & Technology
Disruption**



Student  (Aging Society) ,WiL  , MOOC (Online class)  , Non –Degree (Offline class) 



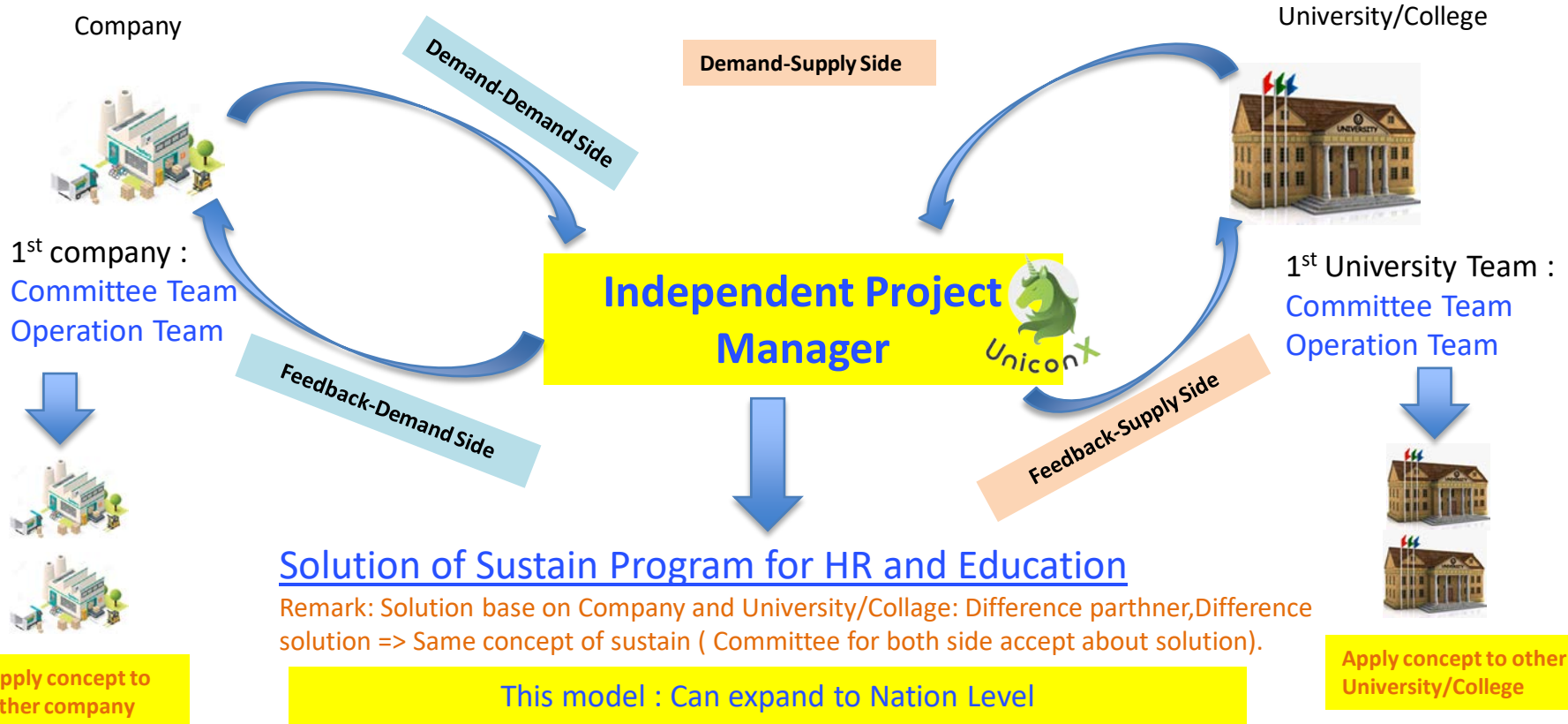
No student : In university and College
Place of learning and studying :
anywhere in the world (For MOOC).

Disrupt : Traditional Recruitment



Change to strategic recruitment : Focus WiL and
Non-Degree (Place of learning and studying in
the company)

EXPAND PROJECT TO NATION LEVEL



UNICONX PROJECT



Strategic recruitment for all company
: Focus WiL and Non-Degree

Uni : University

Co : College/Company/Coordinate

N : co-operatiN

X : eXpansion

UniconX Project is platform of HR&Education Transformation

UNICONX PROJECT : FIRST UNICONX

Company Benefit

Manpower : New Graduate

Operation/Technician : HVs Program

Engineer/Technologist : Bachelor Degree Program

Manpower : Employee (Employee Scholarship program, Non-Degree Program)

Re-skill, Up-skill and Multi-Skill for employee

HR Management : Talent Pool (For company and nation level => Match with employee need+ competency+ company organization + nation policy).

This project : Benefit about manpower of business and CSR for nation level (Sustain CSR).



UNICONX PHASE II: PROJECT MANAGER SCHOOL

Network of company



1 UniconX to Many Unicons

UniconX is project manager
Up level to start up business /
business consult/expert/.....



Reskill , Up skill and Multi skill to high potential job (Relate with Policy of Thailand 4.0)

Change Human (University/College/Company/....) to new opportunity.
New Job/New Location/New Business/New innovation/.....

UNICONX PHASE II: PROJECT MANAGER SCHOOL

Network University



**1 UniconX to Many
Company/University/College/
Government Section**

UniconX is project manager
Up level to start up business /
business consult/expert/.....



Reskill , Up skill and Multi skill to high potential job (match with Policy of Thailand 4.0)

Change Human (University/College/Company/....) to new opportunity.
New Job/New Location/New Business/New innovation/...Business Owner/SE/Social
Leader/Smart Farmer

UNICONX PROJECT : STAKEHOLDER FOR NATION LEVEL



Network of University/Collage

Network of company

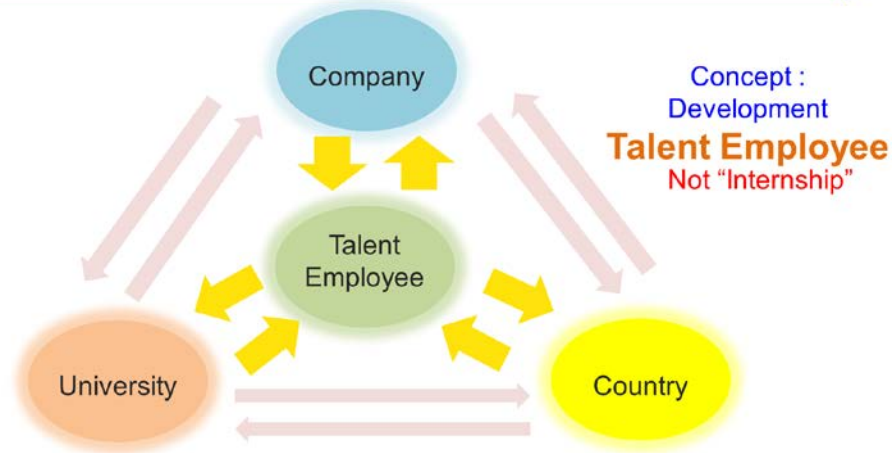
University/College : Resource (development resource).

Company : Sponsor (Money) to campus program & development resource.

Government Section: Purchasing demand (Project Base) => University

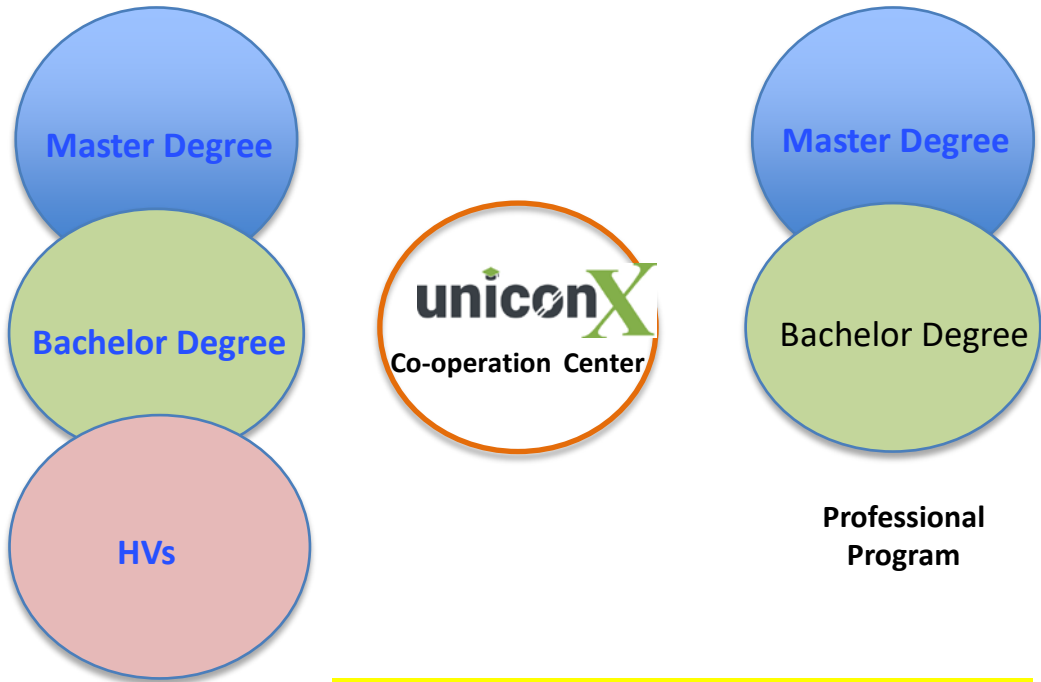
UniconX : 1st UniconX (Sittipornchai) => Income (Follow up conclusion of sponsor of company....look like independent consult .

4 WIN



In the future :Talent Employee in WiL system is UniconX

STRATEGIC EDUCATION & HR TRANSFORM MODEL



**Hands-On
Program**

**Professional
Program**

**Scholarship model for
Recruitment , Development and
Engagement (WiL Program)**